



THE O'CANNABIZ INDUSTRY AWARDS GALA IS A NATIONAL ANNUAL EVENT, HONOURING CANNABIS PROFESSIONALS AND COMPANIES, RECOGNIZING EXCELLENCE AND INNOVATION IN OUR INDUSTRY.

As the Premier Partner, the O'Cannabiz Industry Awards brings your brand to the forefront while celebrating the growth and successes in the industry over the past year.

\$25,000

O'CANNABIZ INDUSTRY AWARDS
premiere partner



RIGHTS AND BENEFITS

- Your company recognized as the premier partner in all O'Cannabiz Industry Awards related media (to be billed as O'Cannabiz Industry Awards presented by "Your Brand")
- Company boiler plate included in all media releases related to the O'Cannabiz Industry Awards
- Partner acknowledgement from the stage by event host.

PROMOTION + BRANDING

- Premier partner recognition on all O'Cannabiz Industry Awards related social media graphics
- One full-page 4-colour placement in the Official Industry Awards gala program
- Corporate branding highlighted throughout the Awards Show
- Featured as Presenting Partner on the O'Cannabiz Industry Awards webpage
- Two dedicated e-blasts/e-newsletters
- Company profile included on the O'Cannabiz website
- Corporate logo included on O'Cannabiz Industry Awards Photo Op banner.
- Brand exclusive messaging distributed on O'Cannabiz social media channels
- Opportunity to place two (2) branded items in the Awards Gala Gift Bag

REGISTRATION + TICKETS

- Twenty tickets (2 Reserved Tables) in a preferred VIP location
- Six (6) VIP Conference & Expo Registration



\$15,000



\$7,500



O'CANNABIZ INDUSTRY AWARDS
solid gold partner

**TWO
POSITIONS
AVAILABLE**

RIGHTS AND BENEFITS

- Your company recognized as a partner in all O'Cannabiz Industry Awards related media
- Partner acknowledgement from the stage by event host.

PROMOTION + BRANDING

- Partner recognition on all O'Cannabiz Industry Awards related social media graphics
- One half-page 4-colour placement in the Official Industry Awards gala program
- Featured as Partner on the official O'Cannabiz Industry Awards webpage
- Two dedicated e-blasts/e-newsletters
- Company profile included on the O'Cannabiz website
- Opportunity to place one (1) branded item in the Awards Gala Gift Bag

REGISTRATION + TICKETS

- Ten tickets (1 Reserved Table) in a preferred VIP location
- Four (4) **O'Cannabiz Business Conference & Expo Registrations**

O'CANNABIZ INDUSTRY AWARDS
sterling silver partner

**FOUR
POSITIONS
AVAILABLE**

RIGHTS AND BENEFITS

- Your company recognized as a partner in all O'Cannabiz Industry Awards related media
- Partner acknowledgement from the stage by event host.

PROMOTION + BRANDING

- One quarter-page 4-colour placement in the Official Industry Awards gala program
- Featured as Partner on the official O'Cannabiz Industry Awards webpage
- Two dedicated e-blasts/e-newsletters
- Company profile included on the O'Cannabiz website
- Opportunity to place one (1) branded item in the Awards Gala Gift Bag

REGISTRATION + TICKETS

- Ten tickets (1 Reserved Table) in a preferred VIP location
- Two (2) **O'Cannabiz Business Conference & Expo Registrations**



\$12,500

O'CANNABIZ INDUSTRY AWARDS

red carpet royalty reception partner

ONE
POSITION
AVAILABLE

RIGHTS AND BENEFITS

- Your company recognized as official Red Carpet Royalty Reception partner in all O'Cannabiz Industry Awards related media
- Partner acknowledgement from the stage by event host.

PROMOTION + BRANDING

- Red Carpet partner recognition on all O'Cannabiz Industry Awards related social media graphics
- Photo Op area at the event with a Step & Repeat Banner featuring partner logo with O'Cannabiz Industry Awards logo (CMW to provide photographer)
- One half-page 4-colour placement in the Official Industry Awards gala program
- Corporate logo placement on signage in the cocktail reception area
- Highlighted as the Red Carpet Royalty Reception partner on the official O'Cannabiz Industry Awards webpage
- Two dedicated e-blasts/e-newsletters
- Company profile included on the O'Cannabiz website
- Opportunity to place one (1) branded item in the Awards Gala Gift Bag

REGISTRATION + TICKETS

- Ten tickets (1 Reserved Table) in a preferred VIP location
- Four (4) O'Cannabiz VIP Conference & Expo Registrations

